

3RD EUROPEAN
SHORT SEA
CONGRESS
DUBLIN
29-30 JUNE 2010

THIS YEAR'S CONGRESS WILL INCLUDE:

- Two day conference
- Bulk and unitised sessions
- Pre-conference reception
- Gala dinner
- Tour of local freight facilities
- Ship-finance workshop

3rd European Shortsea Congress

Dublin Castle, Dublin, 29-30 June 2010

The Congress

The European Shortsea Congress is now in its third year and has rapidly established itself as Europe's definitive event for the shortsea sector. Organised in partnership with the Irish Maritime Development Office, the Congress attracts senior representatives from all disciplines of the industry and from many European countries.

The core of the Congress is a two-day conference that tackles the pressing issues of the day through a series of presentations, case-studies and panel discussions featuring leading industry practitioners. In 2009, for the first time, a parliamentary-style debate was staged to challenge the shortsea thinking and policy of the European Commission. The debate will be repeated in 2010 when a different issue will be aired. Dedicated sessions focusing on the bulk and unitized cargo sectors will again be a feature of the 2010 conference.

Networking is at the heart of the Congress and two main events are organized. A drinks reception will be held on the evening prior to the main conference and a Gala Dinner for all delegates takes place at the end of the first day. In addition, other networking opportunities arise at the various coffee and lunch breaks.

A tour of the local freight handling facilities is also on offer for those wishing to take a trip out of the city.

All-in-all, the European Shortsea Congress represents an excellent opportunity to raise your profile amongst your customers, peers and stakeholders.

Date and venue

Next year's conference will be held in the prestigious Dublin Castle, Dublin, Ireland. The Castle is situated in the heart of the city and is rarely available for conferences. Our partnership with the Irish Maritime Development Office allows us to use this unique venue.

The dates for the 2010 event are Tuesday 29 and Wednesday 30 June 2010 with the pre-conference reception being held on the evening of Monday 28 June.

There is a strong possibility that we will stage a ship-finance workshop on the afternoon of Monday 28 June.

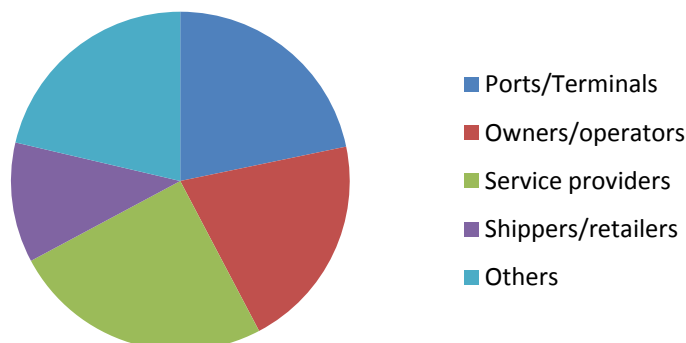
Audience

The 2008 and 2009 congresses were attended by around 150 senior representatives from all aspects of the European shortsea sector. We fully expect to welcome at least 150 delegates to Dublin in 2010.

Previous delegates include:

A&G Global Financing..ACB Agencies..Adam Chartering Ltd..AECOM..AIB Corporate Banking..Associated British Ports..Atlantic Container Lines..Bank of Ireland..Belchem Shipping AS..Belfast Harbour Commissioners..BG Freight Line BV..Bibby Line Ltd..Bibby Shipmanagement..BMCI Corporate Insurance Broking..Bookes Bell..Brittany Ferries..Carrier Transicold..Celtic Forwarding Ltd..CILT..Coastal Bulk Shipping..Coastal Container Line..Cogema Sam..Combined Maritime Services..Conoship International..Containerships Dublin..CPCS Transcom..Cronos Containers..Cuxport GmbH..Department for Transport (UK)..Derin Shipping Co..DFDS..DFDS Container Line BV..Dillon Eustace Solicitors..Doll Shipping Consultancy..Dong Energy Power..DP World Southampton..Drewry Shipping Consultants..Drogheda Port Company..Dublin Port Company..Dun Loaghaire Harbour Co..ECSA..Electrolux..Eurolist International..Europe Container Terminal..European Commission..European Liner Affairs Association..European Maritime Pilots Association..European Shippers' Council..Exis Technologies..Fertigo Nv..Fleet Management..Fleet Transport Magazine..Flinter..Freight Best Practice..Freight by Water..GP Shipping..Greenore Port Ltd..GT Gillie & Blair Ltd..Hackett Associates Ltd..Harland & Wolff HI Ltd..HAV Chartering..HBJ Gateley Wareing..HC Shipping & Chartering..Hill Dickinson LLP..Holman Fenwick Willan..Hutchison Westports..IBEC-CBI Joint Business Company..ICHCA International..Ilggesund Paperboard..IMERYS Pigments for Paper..Inchcape Shipping Services..ING Bank..International Freighting Weekly..Irish International Freight Association..Irish Maritime Development Office..James Fisher Everard Ltd..Jeppesen..Killybegs Shipping Services Ltd..Knowledge Transfer Network..Lavelle Coleman..LD Lines..Liverpool John Moores University..Liverpool Produce Terminal..Lloyd's List..Lloyd's Register EMEA..Lombard Ireland Ltd..MacAndrews Shipping Ltd..Maersk Training Centre UK Limited..Marine Terminals Ltd..Maritime Management..Maritramp Shipping Services..Martin Butterly & Co..Mason Hayes & Curran..Massachusetts Institute of Technology..Masterfoods..MDS Transmodal..Mersey Maritime..Milford Haven Port Authority..Mullock & Son Ltd..Norfolkline..North Atlantic Shipping Ltd..Oldenburg-Portugiesische..Dampfschiffs-Rhederei..One51 Ltd..OOCL (Europe)..Osse Overslag Centrale..OTS Shipping Services Ltd..Pantrak Transportation..PD Ports..PD Teesport..Peel Ports..Port Autonome Du Havre..Port Evolution Management..Port of Amsterdam..Port of Calais..Port of Cork Company..Port of Goteborg..Port of Le Harve Authority..Port of Normandy Authority..Port of Oslo..Port of Tyne..Port of Waterford..Ports & Water Policy..Ports Normands Associes..PricewaterhouseCooper..PSA HNN..RA Burke Ltd..RDM Consultants..RightShip (UK) LTD..Rosslare Europort..Samskip MCL BV..Samskip MCL Ireland Ltd..Seabess Ltd..Shannon Foynes Port Company..Shell U.K. Oil Products Limited..Shortsea Promotion Centre, Belgium..Shortsea Promotion Centre, France..Softship AG..Strategic Transport Solutions International..Sustainable Maritime Solutions Ltd..The Mersey Partnership..The Shippers' Voice..Thermo King..Treasury Holdings Ltd..Tutech GmbH..UK Ports & Logistics..UK Trade & Investment..Ulstein ES-CAD Engineering AS..UNIMER..University of Hull..Waalhaven Group BV..Weightmans LLP..Wilson EuroCarriers AS

Past delegates - industry sector



Countries represented include:

Belgium, Brazil, Canada, Cyprus, Denmark, France, Germany, Ireland, Malta, Monaco, Netherlands, Northern Ireland, Norway, Sweden, Turkey, UK, USA

Sponsorship Opportunities

Primary Event Sponsor (Limited to one shipowner/operator sponsor, one port sponsor and one logistics sponsor)

Price: €15,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure and all primary marketing material
- Logo to be displayed on conference signage and holding slide in the main conference room during all session breaks
- A corporate profile included in the conference documentation
- Distribution of your corporate brochures or any promotional material
- Your name featured in all press activity generated for the event
- Space to erect a display or exhibition stand (maximum 3mx2m)
- Three complimentary delegate passes to the conference
- 20% discount on up to 10 further delegate passes for your company or your clients

Event Supporter (Multiple sponsorship)

Price €2,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure
- Logo to be displayed on conference signage
- Distribution of your corporate brochures or any promotional material
- One complimentary delegate pass to the conference

Dinner Sponsor (Sole sponsorship)

Price: €10,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Logo on the conference brochure
- Additional signage will be displayed promoting your company as the Dinner Sponsor in the main conference area
- Opportunity to give a brief welcome speech at the dinner
- Opportunity to discretely brand the menus subject to the approval of Dublin Castle
- Opportunity to provide additional entertainment – casino, band (at additional cost, prices on request)
- Distribution of your corporate brochures or any promotional material in the main conference area
- Two complimentary delegate passes for the conference
- Complimentary table for up to 10 guests to attend the dinner

Lunch Sponsor (for either day 1 or day 2) (Sole sponsorship)

Price €5,000 (plus VAT) for each day or €8,000 (plus VAT) for both days

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Additional signage will be displayed promoting your company as the Lunch Sponsor in the main conference area
- Distribution of your corporate brochures or any promotional material in the main conference area
- Two complimentary delegate passes to the conference.
- Five additional invitations for your colleagues or clients to attend the lunch

Coffee and Tea break Sponsor (for either day 1 or day 2) (Sole sponsorship)

This allows sponsorship of the morning and afternoon breaks on either day 1 or day 2 of the conference

Price €2,500 (plus VAT) for each day or €4,000 (plus VAT) for both days

Package:

- Logo on the conference website with link to your website
- Logo will be displayed on the conference brochure
- Additional signage will be displayed promoting your company as the Refreshment Sponsor
- Distribution of your corporate brochures or any promotional material
- One complimentary delegate pass to the conference.

Memory Sticks Sponsor (Sole sponsorship)

Memory sticks will include all conference documentation available at time of going to print, speaker biographies and presentation notes

Price: €7,500 (plus VAT) or €2,500 (plus VAT) if sponsor supplies memory sticks

Package:

- Logo to be printed on one side of the memory stick
- Logo on the conference website with link to your website
- Memory stick can contain any additional information the sponsor would like to incorporate – this can include a link to the sponsor's web site
- Logo will be displayed on the conference brochure
- Logo to be displayed on conference signage.
- Distribution of your corporate brochures or any promotional material
- Two complimentary delegate passes to the conference

Exhibiting

Price: €2,000 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Exhibition space (maximum 3mx2m) within the main refreshment area

- Distribution of your corporate brochures or any promotional material
- Two complimentary exhibitor passes for the manning of your stand. (Please note that these passes will not allow entry to the conference).

Literature Distribution

Price: €500 (plus VAT)

Package:

- Logo on the conference website with link to your website
- Distribution of your corporate brochures or any promotional material

Other sponsorship opportunities and packages

In addition to the main sponsorship packages (which can be tailored to suit your budget and requirements), there are also opportunities to sponsor other items such as delegate name badges and lanyards, notepads and pens. Prices are negotiable.

For further information or to discuss a package tailored to your specific requirements please contact:

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